Scale efficiency analysis of Brazilian logistic service providers industry

Resumo

The Brazilian market for logistics services has experienced since the 90s a considerable increase in competition. To attain greater efficiency LSPs have adopted new strategies such as specialization of offered services or spreading out activities through firm growth. It is questioned if the limits of growth of LSP-scale enterprises have already been reached or if there is room for further expansion. DEA evaluation of scale efficiency of LSP in Brazil based on secondary data from 2004-2011 contributes to the definition of most promising scale for companies operating in this market.